



Elephas Group

Elephas Group Announces Park Lawn Partnership

Toronto, Ontario (January 27, 2021) – The Elephas Group are pleased to announce our partnership with Park Lawn Corporation in Ontario. Park Lawn is looking to greatly expand their preened program, bring it all under one roof, and are looking to take advantage of the high level of service and attention that Elephas can give. Elephas is all about promising less and delivering more, and we're looking forward to rolling out tools like our Final Needs Planning Program™, Perdicus for Funeral Homes sale process efficiency, our Final Needs Planning Guide Estate software, and working with Park Lawn to assign some of the millions of dollars in currently unassigned business to their locations.

Park Lawn Corporation Statement

We are very excited to be working with Elephas group. They have a vast client base that they are able to assign to our funeral homes right from the start. The combination of technology and professionalism they bring to the partnership far exceeds anything we've experienced in the past. Elephas is a family owned and operated Canadian business and is aligned with Park Lawn in providing the highest levels of respect for families, individuals and our esteemed profession. Our future together, serving the communities of Ontario, is a bright one.

Eric Vandermeersch
Vice President of Operations, Canada

www.parklawncorp.com



About Elephas Group

The Elephas Group is a family-owned business that has been solely focused on helping families plan and fund their funeral arrangements in Canada, combined with over 50 years of experience. The premier provider of personalized funeral plans in Canada, Elephas Group prides themselves on their customer service, relational partnership style and industry leading proprietary technology, programs and tools to help their clients serve their families better and more efficiently.

www.elephasgroup.ca

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